

www.parkloan.net



parkloan.net
Manufactured Home Lending
Data and Technology

MH VALUE NOW WITH GOOGLE MAPS

MH Value now has Google Maps. Users simply select a property and MH Value will give you property history and a direct link to Google Maps. Shopping Consumers and Realtors now have access to MH Value Pro plus our Head Start Program. MH Value now has:

- Expanded Search Features
- Export to Excel or Access
- Compare Data the Way You Want
- Three Day Shopper for Sellers and Realtors
- 30 day Industry Trial Online Now for \$9.95
- Annual or Quarterly Subscriptions
- MHI Member Discounts
- Real Time Sales Data
- Advanced Editing for Enterprise Subscribers
- Download Online at www.mhvalue.us

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MH NEWS VER. 2.015

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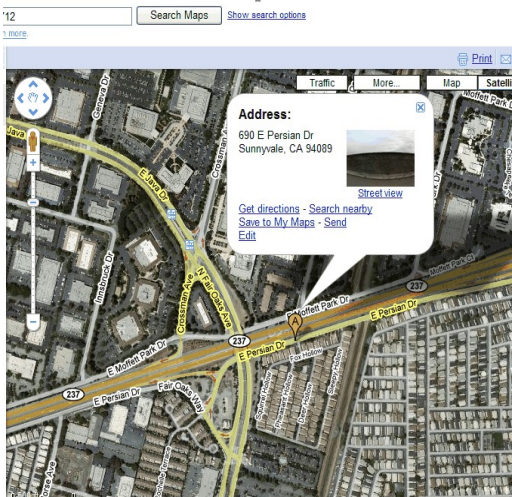
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Littleton, CO 80127

877.641.6646

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www.parkloan.net



We listen to our users and keep making changes to make MH Value more user friendly.

The addition of Google Maps adds a very cool interface to the system.

You wanted a Consumer and Realtor interface and a longer Industry Enterprise Trial. Here you go.

If Real Time MH Sales Prices are important to you, California users get on board.

*Rory Manning,
Parkloan.net*

*“Communism doesn’t work because people like to own stuff”
Frank Zappa*



MH EXPRESS

At parkloan.net, we are big believers in technology. MH Express is a secure loan management system that allows Community Owners quick and easy access to the parkloan.net Investor Network.

This is the same system we use daily and by providing it to our Community and Retail Partners, our partners can monitor loan progress 24/7.

We have a new version with some handy new utilities.

For Information Call
Us 877.641.6646

[Or Click Here](#)

MARKET UPDATE

Title One

We are still trying to figure out what is really going to happen with the **FHA Title One** program. [Here’s a link to recent article in Forbes magazine](#). An increase in Title One limits to \$70,000 will be a huge shot in the arm for our industry. As we know more, we will update you. Call your US Representatives and tell them to call HUD. [Here’s a link to FHA Title One website](#). The guidelines posted are from 1996. It’s definitely time to upgrade this program.

New Home Buyer’s Tax Credit \$8,000

“The tax credit is available for any principal residence, personal property or real estate....it could even be a houseboat. There is a nice Q&A on the MHI website <http://www.manufacturedhousing.org/admin/template/brochures/721temp.pdf>”

Meghan Pfanstiel, AICP

Executive Director, Rocky Mountain Home Association

Just knowing about these programs is not enough. As an industry, we have to deliver them to the qualified consumer. We expect to see some programs allowing consumers to leverage these credits into home ownership.

New Programs

We’ve added **Condo Communities and Leasehold Estates** to our product mix. FHA Leasehold Estates allow for a loan term 10 years less than the remaining lease. Title must have been purged per state guidelines.

The **FHA Streamline Program** works great for manufactured homeowners with existing FHA loans. No appraisal is required and there is no credit qualifying. FHA rates have dropped to 6% and below. This is a great way for manufactured owners to reset their loan.

Rates

The trend has been down and down. We think that is likely to stop sooner than later as the economy starts to play catch up.



RESIDENTS AND REALTORS GET A HEAD START

The Parkloan.net Head Start Program is making a big difference for Park Sellers and their Realtors.

Communities hate to lose good residents, but when a home goes up for sale in a community, the best thing we can do is make sure your resident has the tools to complete the sale, especially when it comes to financing. Sellers or their Realtors simply need to complete our Online Head Start form. We provide a free:

- Valuation Analysis
- Application forms
- Seller's Kit
- Preferred Pre-Qualification for Potential Buyers

By giving your residents access to solid In Park Financing, you create confidence in your community and provide added value.

This program is already producing super results for communities looking to improve rent retention. Community managers can earn extra income by participating in our notary and referral program. Give us a call or email roryman@parkloan.net.

REPO DIRECT LOAN PROGRAM

Consumers can now finance direct with parkloan.net

Standard underwriting conditions apply, but this program is designed to help buyers find financing fast and keep community rents moving.



877.641.6646

Contact

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Parkloan.net

MH Value

Now Online

www.mhvalue.us

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